



## **Real Honest Food – with British Lion egg products**

You know what you get with Ginsters – Real Honest Food. The company was founded in 1968 and produces its range of pastries with a passion.

Since being acquired in 1977 by Samworth Brothers Limited, Ginsters has grown from strength to strength and now employs 700 staff producing around 3 million products a week.

What you might not know is that Ginsters stipulates Lion Quality egg products across its range – sourcing British products and upholding the company's commitment to quality.

As Larry File, Communications Manager for Ginsters, put it: "Ginsters stands for real honest food and we are proud to source our products from the UK – British Lion eggs help us do just that."

Ian Jones, Vice Chairman of BEPA, said: "By stipulating British lion Quality eggs amongst its purchasing requirements, Ginsters can rest assured that the egg products they use ensure the highest standards of food safety, minimise food miles and support British producers."